

# \* \* PRESS RELEASE \* \*



## For Immediate Release

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## **CANVAS COATING FOR AQUEOUS INKS** **Adds Protection & Elasticity to Canvas Giclees**

The Gluefast Company announces our **CV** series of water based acrylic coating designed specifically for use on canvas giclees printed with aqueous inks. The water based acrylic coating adds great elasticity so that when a canvas giclee is stretched onto a wooden frame, the ink does not tear when wrapping around the 90 degree angle of the frame.

The finish provides a soft gloss to the canvas. We can provide this coating with or without added uv protection. Versions for manual application and automatic application are available.

Samples of our **CV** product are available upon request. The coating is packaged in quarts, gallons, 5-gallon pails & 55-gallon drums. All materials used in the manufacture of these coatings are considered non-hazardous.

Gluefast also provides water based acrylic texture coatings for application onto mounted prints & stretched canvas artwork which enhances the look of the print, providing scratch & water resistance. When applied onto mounted posters it eliminates the need for glass.

The Gluefast Company has manufactured gluing equipment and adhesives for the wall decor industry for 75 years! Gluefast can be found on the web at [www.gluefast.com](http://www.gluefast.com).

For further information please contact Lester Mallet by phone or e-mail: [lmallet@gluefast.com](mailto:lmallet@gluefast.com).

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