

\* \* **PRESS RELEASE** \* \*



**For Immediate Release**

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## **PS 1850 HOTMELT A UNIQUE PALLETIZING ADHESIVE FOR BEVERAGE PACKS**

The Gluefast Company offers a palletizing adhesive designed for the beverage industry. Like other fugitive glues in the industry this product offers extremely long open time, flexibility, adhesion, stability and clear color (Molten Gardner Color = 1). Its strong shear strength and very low tensile strength (180° Peel Test = .2 pounds) make it an excellent product for unitizing cases.

What is unique about this product is its offers *exceptional clarity* and *non-staining* so that the adhesive does not interfere with the graphics on the beverage packs.

The Gluefast Company has manufactured gluing equipment and adhesives for the packaging, converting, and graphics industries for 70 years! Gluefast can be found on the web at [www.gluefast.com](http://www.gluefast.com).

For further information please contact Lester Mallet by phone or e-mail: [lmallet@gluefast.com](mailto:lmallet@gluefast.com). We would be happy to provide you with the above photo for your needs.